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Redefining Business Models Colin Haslam, Tord Andersson, Nicholas Tsitsianis, Ya Ping Yin, 2013-05-07 The world has moved on in the advanced economies where credit based financial systems coupled with malleable accounting systems disconnect capitalization and wealth accumulation from GDP trajectories and financial surplus. This, the book argues, is the product of economic, financial and cultural imperatives that privilege and encourage financial leverage for wealth accumulation. This text re-works business models for a financialized world and presents a distinctive insight into the way in which national, corporate and focal firm business models have adapted and evolved. It also shows how, in the current financial crisis, financial disturbances can be amplified, transmitted and made porous, by accounting systems, threatening economic stability. By making visible the tensions and contradictions embedded in this process of economic development, the authors have constructed a loose business model conceptual framework that is also grounded in accounting. This is a valuable resource for practitioners, academics and policy makers with an interest in management, accounting and economic policy.

Business Models in the Software Industry Markus Schief,2013-12-05 The relevance of software business models has tremendously increased in recent years. Markus Schief explores opportunities to improve the management of these models. Based on a conceptual framework of software business model characteristics, he conducts large empirical studies to examine the current state of business models in the software industry. These data then serve as a foundation for statistical analyses of business models' impact on firm and M&A performance. Finally, the author develops a software business model management tool.

Business Model Shifts Patrick van der Pijl, Justin Lokitz, Roland Wijnen, 2020-11-24 Shift your business model and transform your organization in the face of disruption Business Model Shifts is co-authored by Patrick van Der Pijl, producer of the global bestseller Business Model Generation, and offers a groundbreaking look at the challenging times in which we live, and the real-world solutions needed to conquer the obstacles organizations must now face. Business Model Shifts is a visually stunning guide that examines six fundamental disruptions happening now and spotlights the opportunities that they present: The Services Shift: the move from products to services The Stakeholder Shift: the move from an exclusive shareholder orientation to creating value for all stakeholders, including employees and society The Digital Shift: the move

from traditional business operations to 24/7 connection to customers and their needs The Platform Shift: the move from trying to serve everyone, to connecting people who can exchange value on a proprietary platform The Exponential Shift: the move from seeking incremental growth to an exponential mindset that seeks 10x growth The Circular Shift: the move from take-make-dispose towards restorative, regenerative, and circular value creation Filled with case studies, stories, and indepth analysis based on the work of hundreds of the world's largest and most intriguing organizations, Business Model Shifts details how these organizations created their own business model shifts in order to create more customer value, and ultimately, a stronger, more competitive business. Whether you're looking for ways to redesign your business due to the latest needs of the marketplace, launching a new product or service, or simply creating more lasting value for your customers, Business Model Shifts is the essential book that will change the way you think about your business and its future.

Business Model Management Bernd W. Wirtz, 2020-09-30 "How are business models purposeful designed and structured? How can the models be implemented professionally and managed successfully and sustainably? In what ways can existing business models be adapted to the constantly changing conditions? In this clearly structured reference work, Bernd W. Wirtz gives an answer to all these issues and provides the reader with helpful quidance. Although, 'Business Model Management' is first and foremost a scientific reference book, which comprehensively addresses the theory of business models, with his book Bernd W. Wirtz also turns to practitioners. Not least, the many clearly analyzed case studies of companies in different industries contribute to this practical relevance. My conclusion: 'Business Model Management' is an informative and worthwhile read, both for students of business administration as a textbook as well as for experienced strategists and decision makers in the company as a fact-rich, practical compendium." Matthias Müller, Chief Executive Officer Porsche AG (2010-2015), Chief Executive Officer (2015-2018) Volkswagen AG "In dynamic and complex markets a well thought out business model can be a critical factor for the success of a company. Bernd Wirtz vividly conveys how business models can be employed for strategic competition and success analysis. He structures and explains the major theoretical approaches in the literature and practical solutions in an easy and understandable way. Numerous examples from business practice highlight the importance of business models in the context of strategic management. The book has the potential to become a benchmark on the topic business models in the German-speaking world." Hermann-Josef Lamberti, Member of the Board Deutsche Bank AG 1999-2012/ Member of the Board of Directors, Airbus Group "The business environment has become increasingly complex. Due to changing conditions, the executive board of a company is confronted with growing challenges and increasing uncertainty. Thus, a holistic understanding of the corporate production and performance systems is becoming more and more important. At this point, Bernd W. Wirtz introduces and presents the concept of the structured discussion of the own business model. Business models present operational service processes in aggregated form. This holistic approach channels the attention of management, supports a sound understanding of

relationships and facilitates the adaption of the business to changing conditions. The management of business models is thus an integrated management concept. Through the conceptual presentation of complex issues the author makes a valuable contribution to the current literature. In particular, the referenced case studies from various industries make the book clear and very applicable to practice." Dr. Lothar Steinebach, Member of the Board, Henkel AG 2007-2012/ Supervisory Board, ThyssenKrupp AG

<u>Business Driven Technology</u> Stephen Haag, Paige Baltzan, Amy Phillips, 2006 Takes a business-first approach to improve students' perception of the value of IS within the business discipline. This perspective allows instructors to demonstrate how technology and systems support business performance and growth. This work enables the instructor to adjust content according to their business or technical preferences.

Business Model Renewal: How to Grow and Prosper by Defying Best Practices and Reinventing Your Strategy Linda Gorchels, 2012-03-23 Forget "business as usual." Don't believe everything you read about "best practices." There is no "magic bullet." When your market changes, you have to change your strategy and take control of your own success. You have to renew your business model. In a global market that is constantly evolving, you can't expect "magic bullets" or "best practices"—or any stand-alone business philosophy that many books and gurus offer—to guide your company through good times and bad. Instead you need to take an active role in reviewing and retooling your strategies. You need to stop thinking "business as usual." You need Business Model Renewal—a groundbreaking book that provides a language and multiple frameworks for how to think about and implement business model reinvention. A full-range guide to synthesizing and applying the most up-to-date thinking in business today, Business Model Renewal challenges you to re-evaluate your methods, rethink your options, and reignite your organization. Constantly challenging the mindset of "tried and true" numbers-based solutions such as market share, financials, and metrics, Gorchels integrates both traditional concepts and cutting-edge ideas to avoid the usual "one size fits all" approach that can stifle a company's growth. You'll learn how to build a custom-made business model that encompasses the totality of how your company produces value—including design, infrastructure, culture, operations, and more. You'll learn how to adapt to newest emerging technologies, how to cope with the biggest market fluctuations, how to serve the latest demographic shifts, and how to plan ahead for your company's future. Envisioning business model renewal efforts drives leaders and managers to deal with the ambiguity of future thinking. Shifts in technology, market needs, and competitive arenas can never be known precisely, but must nevertheless be anticipated. Scenario planning and other group-based, collaborative efforts to study the future are therefore necessary components of business model renewal. So, too, is corporate culture, decision making, business model portfolio design, and change management. That's why the frameworks in this book touch on all of these facets. Business Model Renewal won't give you seven proven steps, five key principles, or even 10 irrefutable laws. But it will challenge you to do the hard work of

broadening the perspectives of your firm, the ecosystem in which it exists, the role of your personal leadership, and the followership within your corporate culture.

Managing and Using Information Systems Keri E. Pearlson, Carol S. Saunders, Dennis F. Galletta, 2023-12-27 Provides the knowledge and insights necessary to contribute to the Information Systems decision-making process Managing & Using Information Systems: A Strategic Approach delivers a solid knowledgebase of basic concepts to help MBA students and general business managers alike become informed, competent participants in Information Systems (IS) decisions. Now in its eighth edition, this fully up-to-date textbook explains the fundamental principles and practices required to use and manage information while illustrating how information systems can create or obstruct opportunities — and even propel digital transformations within a wide range of organizations. Drawing from their expertise in both academia and industry, the authors discuss the business and design processes relevant to IS while presenting a basic framework that connects business strategy, IS strategy, and organizational strategy. Step by step, readers are guided through each essential aspect of Information Systems, from fundamental information architecture and infrastructure to cyber security, Artificial Intelligence (AI), business analytics, project management, platform and IS governance, IS sourcing, and more. Detailed chapters contain mini-cases, full-length case studies, discussion topics, review questions, supplemental readings, and topic-specific managerial concerns that provide insights into real-world IS issues. Managing & Using Information Systems: A Strategic Approach, Eighth Edition, is an excellent textbook for advanced undergraduate and MBA-level courses on IS concepts and managerial approaches to leveraging emerging information technologies.

Predicasts F & S Index United States Predicasts, inc,1983 A comprehensive index to company and industry information in business journals.

The Standard and Poor's 500 Guide Standard & Poor's, 2005-12 Text and statistical data on 500 individual companies.

Standard & Poor's Stock Reports ,2003-04

White-Orr's Classified Business Directory ,1920

State of Maine Business Corporations, Organized Under General Law and Special Statues ,1913

Strategic Management Jeffrey H. Dyer, Paul C. Godfrey, Robert J. Jensen, David J. Bryce, 2024-02-02 Students enjoy the concise and approachable style of Strategic Management: Concepts and Cases, 5th Edition. Written in an accessible Harvard Business Review style with lots of practical examples and strategy tools, this course engages students with an easy-to-understand learning experience to strategic management concepts that will help them succeed in today's workplace. The newest edition of Strategic Management sparks ideas, fuels creative thinking, and discussion, while engaging students via contemporary examples, outstanding author-produced cases, unique Strategy Tool Applications, and much more!

F&S Index United States Annual, 1999

Financial Statement Analysis Peter M. Bergevin,2001 For one-semester, undergraduate-level courses in Financial Statement Analysis. Filling an important gap in business education, this text stresses the relationship between business and financial disclosures. It emphasizes business context and research in financial statement analysis. As an introduction to the discipline, students learn how to analyze financial statements by actively engaging in the research process, especially on the Internet, and understanding environmental influences on financial disclosures. In doing so, this book develops critical thinking, research, and analytical skills, as well as a technical understanding of the subject matter.

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